

FOR IMMEDIATE RELEASE

2023 June 20

"Local San Francisco Balloon Professional Selected from Thousands of Applicants to Join International Team to Create Giant Balloon World in Support of Life Stories Child & Family Advocacy"

Korene Tom, San Francisco born, owner of Fortune Kookie Fun, has been chosen as one of a select group of talented international Balloon Professionals to participate in the highly anticipated Big Balloon Build. This extraordinary event aims to create a gigantic immersive Balloon World, utilizing more than 125,000 bio-degradable Gemar balloons, all in support of the remarkable charitable cause, Life Stories Children & Family Advocacy.

During the week of July 17th – July 24th Korene Tom will journey to Greeley, Colorado, dedicating their expertise and passion for balloons to contribute to the noble mission of the Big Balloon Build. This unique project, the largest of its kind in the state, will bring together a diverse team of creative minds to construct an awe-inspiring, space-themed installation covering an area equivalent to two basketball courts.

Life Stories Child & Family Advocacy, the beneficiary of this extraordinary endeavour, firmly believes that every child deserves a life free from abuse, in a safe and permanent home. By listening to and advocating for children who have experienced abuse and neglect, Life Stories is committed to creating a better tomorrow for our precious youth.

"We understand that this is a challenging subject to address, but it is a conversation that needs to take place," affirms Stuart Davies, Director of the Big Balloon Build. "Through this platform, we aim to raise awareness for this crucial cause, subsequently gifting the Build to Life Stories for multiple fundraising events."

Korene Tom, alongside 75 other Balloon Professionals from across the globe, will temporarily set aside their own businesses for five days to embark on this remarkable project, designed to bring joy and support to the children of Weld County, Colorado.

Producer of the event, Stuart Davies, expresses his enthusiasm, stating, "We are thrilled to have [Insert Name] join us for this monumental occasion. Their participation demonstrates the profound impact that balloons can have on the lives of many, and we anticipate a truly extraordinary event in support of Life Stories."

Davies further highlights the remarkable accomplishments of the Big Balloon Build, stating, "Since its inception, the Big Balloon Build has successfully raised over \$445,000 for charity, collected more than 16,000 lbs of canned goods for local food drives, and reached an estimated 58.5 million people worldwide, raising awareness for the causes we support. We aim to change the world through the joy of balloons, one balloon at a time, with the invaluable assistance of exceptional balloon artists like Korene Tom."

Korene Tom eagerly anticipates bringing their creative prowess to contribute towards making a genuine difference in the world. Follow [his/her] journey on social media, where [Last Name] will be sharing captivating photos and videos documenting the progression of this incredible project.

For more information on the Big Balloon Build, please visit FortuneKookieFun.com and follow @thebigballoonbuild on FB and IG for a behind-the-scenes look at the Build happening over the course of the five days in July. For media inquiries or interviews, kindly contact the Director of the Big Balloon Build at admin@bigballoonbuild.com or call 812-396-0948.

#BigBalloonBuild #BBBColorado #FortuneKookieFun

About the Big Balloon Build: The Big Balloon Build aims to make a difference in the world through the joy of balloons. They do this by partnering with charities around the world and working together, they provide a unique platform for raising funds and awareness in the communities globally.

Note: You can customize the press release further with additional details, quotes from you, or specific information relevant to the local area and your local CASA chapter.